

MARCH 2024

COMMUNITY INFORMATION

CHELTENHAM RACECOURSE



Dear Racecourse Neighbour,

We are quickly approaching the time of year when we welcome racegoers from around the country to our neighbourhood to enjoy one of Britain's largest sporting events. I know for many of our racecourse neighbours this understandably creates a level of inconvenience.

This year's Festival runs from Tuesday March 12th to Friday, March 15th and I can promise you that the team at the racecourse hugely appreciates the patience and understanding of those who live and work close to the track. This year is a special occasion in that the Gold Cup celebrates its centenary.

We do listen to the feedback and to the suggestions we receive and are constantly thinking of ways we can mitigate and reduce any issues our local residents might experience as a result of our event.

REPORT A COMMUNITY ISSUE TO THE RACECOURSE:

PHONE: 01242 513014 (Option 5 – Community) / or 07929399775

EMAIL: Cheltenham.community@thejockeyclub.co.uk

REPORT A COMMUNITY ISSUE TO THE COUNCIL:

PHONE: 01242 254135

REPORT A CRIME TO THE POLICE

PHONE: 101

• **RACEGOER BEHAVIOUR – LOVE OUR TURF**

Last year, we introduced; **Love Our Turf**. The impact of this initiative was instantaneous, and we saw a massive reduction in anti-social behaviour. Our objective this year is simply to continue the positive momentum we influenced in 2023. We have increased the number of stewards on the street and placed more toilets along the most utilised pedestrian routes to/from the racecourse.

Additionally, this year, Love Our Turf will be supported by an extensive advertising campaign that will work in unison with the Council's own anti-social behaviour strategy.



• **STREET CLOSURES**

Following consultation there will be a number of road closures. These are put in place to aid traffic and pedestrian flow. We will do our utmost to ensure that the closures are for as short a time as possible.

A435 - Closed southbound between Hyde Lane/Southam Lane traffic lights and the Racecourse Roundabout and the top of Evesham Road to Central Cross Drive from 10.30am-1.30pm and from 4pm-8pm (approximately).

B4075 - New Barn Lane between Racecourse Roundabout and Albert Road will be closed to through traffic between 4pm and 8pm to allow quick and safe access for public buses utilising our South Car Park (Park & Ride car park).

Albert Rd - Closed to northbound traffic between 9am and 8pm except for service buses and local access.

Evesham Road – Closed to southbound traffic from 4pm to 8pm from Racecourse Roundabout to the top of Central Cross Road. Stewards will be present and provision will be in place to allow for emergency and residential access. Water-filled barriers will be placed along the centre of the road and pedestrians will be encouraged to walk on the left-hand side when heading towards the town centre.

• **NO WAITING & PERMIT ZONE PARKING**

Parking in the vicinity of the racecourse will be restricted to Permit Holders Only. Further information on the permit scheme and terms and conditions can be found on Gloucestershire County Council's website at: <https://www.gloucestershire.gov.uk/highways/parking/parking-permits-and-zone-maps/>

Every vehicle parked on-street will require a "virtual" permit. Residents who have previously registered for a Racecourse permit do not need to reapply for future race meetings. However, please amend your account if you have changed your vehicle. Properties are eligible for a maximum of two permits which are free of charge and there will be special permits available for carers. Residents will need their council tax reference, property address details and vehicle registration number when registering. To register for a Racecourse Permit please visit:

<https://www.gloucestershire.gov.uk/parking/permit-information/resident-permits-and-visitor-vouchers/cheltenham-racecourse-resident-permits>

or alternatively telephone **0333 123 5900**. Please fill in the form to complete your registration. Please be aware that if you park where restrictions apply, you may receive a Penalty Charge Notice (PCN).

Kind regards,
Andre Klein



Assistant General Manager – Cheltenham Racecourse



Are you raising funds? Please consider applying to the new GOLD CUP 100 COMMUNITY FUND, which has been set up to provide small grants to good causes and charities located in the proximity of Cheltenham Racecourse. It is being run in conjunction with the Rotary Clubs of Cheltenham. Email: Cheltenham.community@thejockeyclub.co.uk or visit Cheltenham.co.uk